

## **Item 22**

**SURREY HEATH ROAD SAFETY ADVICE DAY**  
**SURREY COUNTY COUNCIL'S LOCAL COMMITTEE IN**  
**SURREY HEATH**  
**22 September 2005**

### **KEY ISSUE:**

To report on the Surrey Heath Road Safety Advice Day held on Thursday 21 July 2005, at Windsor Road (B383), Chobham

### **SUMMARY:**

A Road Safety Advice Day was carried out on Thursday 21 July 2005, in Windsor Road, Chobham. The report sets out the findings of the day in terms of numbers of vehicles stopped, and responses to questions given to the drivers.

### **OFFICER RECOMMENDATIONS:**

That the Local Committee in Surrey Heath notes the report.

### **INTRODUCTION AND BACKGROUND**

1. A Road Safety Advice Day was held on Thursday 21 July 2005, in Windsor Road, Chobham. The location was between the junctions of Red Lion Road and Bowling Green Road, just within the 30 mph speed limit zone.
2. It was disappointing that on the day, temporary traffic signals were in use in one direction, and that due to terrorist action in London that day, police resources were diverted. However, these Advice Days are set up well in advance for all of the County (3 events in each district per year), and commitments have to be made by various County Council and Police officers to those days to ensure they happen.

### **ANALYSIS AND COMMENTARY**

3. Whilst the Advice Day site was in the 30 mph speed limit section, due account was made for the vehicle speeds of those approaching from the 40 mph zone.
4. Highest speeds of stopped vehicles:-
  - 44 mph (in 30 mph zone)
  - 48 mph (in 40 mph approach zone)

Number of vehicles stopped:-	13
Type of vehicles stopped:-	cars only
Personal details:-	male drivers > 7 female drivers > 6
	locally based > 6 not locally based > 7
	regular user of the route> 6 not regular user of the route> 7
	aware of the speed limit> 11 not aware of the speed limit> 2

Reasons for speeding:-

* thought the limit was 40 mph all the way >	11
* not concentrating >	1
* in a hurry >	1
* late for work >	2
* did not know the speed limit >	2
* country road – did not think it was too fast >	1

Question:

“The speed limit is the absolute maximum – in what conditions should you reduce your speed?”

Most common responses:-

- \* bad weather / wet / snow / poor visibility
- \* built up areas
- \* children about / schools
- \* congested traffic
- \* road works / accidents

Question:

“National speed limit applies” sign?:- 10 drivers gave the correct answer.  
3 drivers did not know or answered incorrectly.

Examples of incorrect answers:-

“no go sign”  
“something to do with speed limit”

Question:

“What is the most effective way of getting drivers like yourself to slow down?”

- \* education > 9 drivers (with reasons given)
- \* enforcement > 7 drivers (with reasons given)
- \* engineering > 1 driver (with reasons given)
- \* vehicle activated signs > 5 drivers

NB: some drivers gave more than one response.

Question:

“What is your attitude to safety cameras?”

supported by 8 – eg. reduce speed / reduce casualties / “I have a daughter”

not supported by 5 – eg. “money making devices” / “speeds increase immediately afterwards”

### **CONSULTATION**

5. Not applicable.

### **FINANCIAL IMPLICATIONS**

6. Not applicable.

### **SUSTAINABLE DEVELOPMENT IMPLICATIONS**

7. Not applicable.

### **CRIME & DISORDER IMPLICATIONS**

8. The application of Road Safety Advice Days is likely to reduce the level of unsociable speeding, and as a result, reduce the potential for collisions thereby making the highway a safer place for the community.

### **EQUALITIES IMPLICATIONS**

9. There are no equality implications.

### **CONCLUSION AND REASONS FOR RECOMMENDATIONS**

10. The report is for information only.

### **RECOMMENDATIONS**

That the Surrey Heath Local Committee notes the report.

---

<b>LEAD/CONTACT OFFICER:</b>	<b>Graham Hodgson, Local Transportation Director</b>
<b>TELEPHONE NUMBER:</b>	<b>01483 518270</b>
<b>BACKGROUND PAPERS:</b>	<b>None</b>
<b>Number of Annexes:</b>	<b>None</b>